

Memorandum

#12-035

TO: WIC Regional Directors

WIC Local Agency Directors

FROM: Linda Brumble, Unit Manager

Nutrition Education/Clinic Services Unit

Nutrition Services Section

DATE: April 12, 2012

SUBJECT: Prenatal Breastfeeding Education Bag Order Opportunity

The assembler for the Prenatal Breastfeeding Education bags has finished assembly ahead of schedule and the opportunity to order additional prenatal breastfeeding education bags in English and Spanish is now open. Please use the following link to order a 2-month supply of bags **no** later than April 20, 2012.

http://www.surveymonkey.com/s/Q33G2DZ

- 1. Complete a survey for each clinic site you would like the bags to be shipped to.
- 2. **Order a two-month supply** (enough bags to issue one to every pregnant participant for two months regardless of her intent to breastfeed as required by policy BF:01.0).

Current estimated time of arrival is late-April. Your next opportunity to order bags will be June 2012.

If you have any questions, please contact Tracy Erickson, WIC Breastfeeding Coordinator, Nutrition Education/Clinic Services Unit, at (512) 341-4521 or tracy.erickson@dshs.state.tx.us.